

Contact

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Top Skills

Public Speaking
Fundraising
Leadership

Honors-Awards

Awards & Honors

Jerry L. Maynard, II

President, The Maynard Group
Nashville, Tennessee, United States

Summary

Extensive experience in institutional development, governmental relations, business development and managing the daily, overall administration and business operations of for-profit companies, not-for-profit organizations institutions of higher education. Specialty areas include fundraising, personnel and fiscal management, strategic and tactical planning, productivity improvement, organizational effectiveness, governmental relations, and regulatory compliance.

Experience

The Maynard Group
Founder and President
June 2007 - Present (15 years 5 months)

Provide consulting to clients for the development and implementation of strategies for institutional development, advocacy and carrying out legislative priorities, regulatory compliance, and to further the financial, business and political interests of our clients and strengthen their relationships with local, state and federal agencies and elected officials.

Metropolitan Government of Nashville & Davidson County
Council At-Large
September 2007 - September 2015 (8 years 1 month)
Greater Nashville Area, TN

Elected in 2007 and re-elected in August 2011, raising over \$250,000 for this local seat. Assisted over 15 political candidates in raising over \$50,000 for other local elected seats. The Council At-Large position is a county-wide elected office representing all of Davidson

County. Committee Assignments: Budget & Finance Committee, Education Committee, Health, Hospitals & Social Services Committee. The Metropolitan Council is the legislative body of Nashville and Davidson County, with 5 at-large and 35 district members, each elected to serve a term of four years.

Matthew Walker Comprehensive Health Center

General Counsel

September 1999 - June 2009 (9 years 10 months)

Provided legal advice for all corporate, business transactions, healthcare law, labor, litigation and contractual matters.

- Provided Government Relation services for the business expansion of healthcare clinics and services in the Middle Tennessee region.

Tennessee Democratic Party

Deputy Chairman

September 2005 - January 2007 (1 year 5 months)

Responsible for the day to day operations for the State Democratic Party.

- Coordinated and implemented the statewide strategic plan to raise over \$2 million, increase voter registration, expand the party base, elect Democrats on the federal, state and local levels.
- Supervised and coordinated the planning and execution of the annual Jackson Day Fundraiser which raised over \$300,000 in 2006.
- Oversaw federal and non-federal public finance law compliance including bank accounts, financial disclosures and other administrative duties for a budget exceeding \$2 million.
- Managed a staff of seven personnel in off-election years with appropriate expansion during election years and integrated the use of volunteers in consultation with the Party Chair.

- Worked closely with the Party Chair and Finance Committee Chair to create and implement annual yearly fundraising strategic plan.
- Created a comprehensive communications plan, including messaging, media outreach, press releases, web and email.
- Developed and maintained a state-of-the-art technological infrastructure.
- Developed and maintained professional relationships with national, state and county elected officials and organizations.

Cathedral of Praise Church, Inc
 Chief Administrative Officer & General Counsel
 December 1999 - August 2005 (5 years 9 months)

Responsible for the finance, administration and day to day operations of a church with over 3,000 members, 84 ministries, 50,000 square feet in facility infrastructure and over \$2 million in annual charitable revenue.

- Fundraising Manager for the Mortgage Elimination Campaign which raised over \$500,000.
- Project Manager for the construction of a new \$5.7 million, 35,000 square foot church facility with a 2,000 seat sanctuary, 13 classrooms and administrative offices.

Fisk University
 Adjunct Professor
 August 1997 - August 2001 (4 years 1 month)

Taught Healthcare Law in the Masters of Science and Public Health Department.

Meharry Medical College
 Director of Legal Affairs & Risk Management

October 1996 - December 1999 (3 years 3 months)

- Provided legal advice and counsel to the corporate functional departments and the academic departments on general and specialized legal matters, including Federal, State and local legal compliance, academic legal affairs, as well as complex commercial business transactions.

- Managed litigation and case management for college.
- Provided human resources legal support and served on the Management team for the negotiation of all labor and bargaining unit contracts.
- Member of the Executive Committee and participated in Board of Trustee's meetings, to develop and implement all legal and corporate governance policies and provide legal counsel and advice.

Tennessee State University

Adjunct Professor

August 1996 - August 1999 (3 years 1 month)

Taught Hotel, Restaurant & Travel Law in the Hospitality Department.

Dinsmore & Shohl LLP

Associate

August 1993 - May 1995 (1 year 10 months)

Served as a member of the Litigation Department with a focus on products liability defense, insurance defense, medical malpractice defense and workman's compensation matters for Fortune 500 companies. Also provided legal corporate advice for faith-based, non-profit corporations.

Harris Bank & Trust

Financial Analyst

May 1989 - May 1990 (1 year 1 month)

Analyzed monthly and quarterly investment and financial data of investment managers for large pension funds to determine the value of the investment portfolio in order to produce investment performance analysis and reports to the employer.

Education

Indiana University Maurer School of Law

Doctor of Jurisprudence, Criminal Justice/Political Science · (1990 - 1993)

Indiana University Bloomington

Bachelor of Arts (B.A.), Criminal Justice · (1985 - 1989)